

OFFICE OF THE MAYOR
Telephone: (716) 286-4310

December 27, 2022

The City Council
Niagara Falls, New York

**RE: *Approval of Acceptance of Gift – Promotion of Niagara Falls/Television Advertising
(Smokin Joe’s)***

Council Members:

During July and November of this year, a television commercial entitled “*The New Niagara Falls*” aired on local television during several evening newscasts. This commercial was designed to promote the City by focusing on the many positive changes occurring throughout our community.

These television advertising spots during the local news were ordered by Smokin Joe’s at a cost of \$5,985.00. As the commercial airtime was ordered for the benefit of the City of Niagara Falls, it is hereby requested that the City Council formally acknowledge the acceptance of the same as a gift from Smokin Joe’s.

Will the Council so approve and acknowledge the acceptance of this gift?

Respectfully submitted,

ROBERT M. RESTAINO
Mayor

Bax_____ **Cauley** _____ **Myles**_____ **Tompkins**_____ **Zajac** _____