

OFFICE OF THE MAYOR  
Telephone: (716) 286-4310

April 8, 2021

The City Council  
Niagara Falls, New York

*RE: Agreement with Niagara Falls National Heritage Area, Inc.  
(Discover Niagara Shuttle Funding)*

Council Members:

The Niagara Falls National Heritage Area, Inc. (“NFNHA”) has developed the “Discover Niagara Shuttle”, a hop-on/hop-off shuttle that will transport visitors to tourism points in the City of Niagara Falls, as part of a comprehensive transportation network that connects visitors and residents with the natural, cultural, and historic assets of our area. Pursuant to State law, the City has increased the Occupancy Tax by one percent (1%) as a dedicated source of revenue for the sole purpose of NFNHA operating the Discover Niagara Shuttle.

The proposed agreement will formalize the City’s relationship with NFNHA for the continued operation of the Discover Niagara Shuttle by arranging a payment structure of the additional 1% Occupancy Tax to NFNHA.

Will the Council so approve and authorize the Mayor to execute an agreement provided the same is in form and content satisfactory to the Corporation Counsel?

Respectfully submitted,

ROBERT M. RESTAINO  
Mayor

Funding Approval:

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Daniel Morello, City Controller  
City Council Meeting, April 14, 2021

Kennedy \_\_\_\_\_ Soda \_\_\_\_\_ Spanbauer \_\_\_\_\_ Voccio \_\_\_\_\_ Tompkins \_\_\_\_\_