



NIAGARA FALLS FIREFIGHTERS CHRISTMAS TOY FUND

City of Niagara Falls
Events Committee/Office of City Administrator
City Hall
745 Main Street
Niagara Falls, NY 14302

To Whom It May Concern,

I am writing today to discuss an upcoming event that is being coordinated by Niagara Falls City Council Member Kenny Tompkins, in partnership with the Niagara Falls Firefighters Christmas Toy Fund. This will be the third annual "Summerfest at the Sal, to benefit the Niagara Falls Firefighters Christmas Toy Fund" and it will be a music festival and car show that will take place on August 11th, 2018 from 11:30 am until 7 pm, at Sal Maglie Stadium.

Many established and well-known music bands have again donated their time to entertain festival goers and multiple individuals, businesses and community organizations have again committed to sponsor this event by way of cash or in-kind donations. The goal is to establish a yearly entertaining, centrally located, community event that contributes to the quality of life of our citizenry while raising as much money as possible for one of this City's most well-known and beloved charities—the Firefighters Toy Fund. With the help of our supportive City Government, last year's Summerfest at the Sal was wildly successful in accomplishing all of these goals; it was well received, well attended and raised over \$10,000 dollars for the NF Firefighters Christmas Toy Fund and the event has raised \$23,000 in the past two years for the organization.

In accordance with these goals, I am writing this letter to request that the City of Niagara Falls again help our charitable efforts by waiving whatever fees may be applied for our use of the Band Shell/portable stage that will be used at this event to showcase the musical performers.

Again, this event is to benefit the Niagara Falls Firefighters Toy fund, (a registered 501c3 charity) meaning that all proceeds from the entrance fees and sales of concessions will be given to our charity. To maximize the benefit for the Toy Fund and the children and families we help each Christmas season, we would greatly appreciate the waiving of those fees, which would allow us to continue keeping expenses to a minimum (and monies that we could apply to our charitable programs at a maximum).

Thank you for your attention to this request.

Sincerely,

John O'Malley
2019 Chairman
Niagara Falls Firefighters
Christmas Toy Fund

