

SOUTH END HOUSING INITIATIVE  
*Niagara Falls, NY*

COMMUNITY  
PARTNERS

City of Niagara Falls  
City of Niagara Falls School District  
Downtown Niagara Falls Business Association, Inc.  
Empire State Poverty Reduction Initiative  
Habitat for Humanity  
Home Depot  
Isaiah 61  
Leadership Niagara  
M&T Bank  
National Grid  
Niagara Community Action Program, Inc.  
Niagara Falls Block Club Council  
Niagara Falls Memorial Medical Center  
Niagara Falls Neighborhood Housing Services  
Niagara Global Tourism Institute  
Niagara Street Area Business & Professional Association  
Niagara University  
Niagara USA Chamber  
Orleans/Niagara Board Of Cooperative Education Services (BOCES)  
Pine Avenue Redevelopment Project  
South End Residents  
The Service Collaborative of WNY  
TM Montante Development  
United Way of Greater Niagara  
Verizon Wireless  
YWCA of the Niagara Frontier

*Three Phase South End Housing Initiative*

**Phase I – April 21, 2018**

Niagara University Freshmen Day of Service

South End Business District Cleanup

Area: Pine Avenue from Portage Road to Main Street,

Main Street to Third Street, Third Street from Main Street to Niagara Street,

Niagara Street to 7<sup>th</sup> Street

**Phase II – May 16, 2018**

Residents/Community Partners

Housing revitalization

“Rock the Block”

General block cleanups, minor home repairs, landscaping, energy upgrades

Area: 4<sup>th</sup> Street to 7<sup>th</sup> Street from Pine Avenue to Walnut Avenue,

Walnut Avenue to Ferry Avenue, Ferry Avenue to Niagara Street

**Phase III – 2018 – 2020**

Revitalize and populate South End Neighborhood

Housing incentive program working with city’s largest employers

Promote new homeowners interest

Encourage new and rehabilitated housing

Parks, green spaces