

# City of Niagara Falls Entrepreneurial Training



The Entrepreneurial Training Program is designed with current and future entrepreneurs in mind, who are interested in improving productivity, while enhancing knowledge of business principles such as management, accounting, business law, marketing and sales.

The training is a 9 week session of 2.5 hours per session to be held at the City Hall of Niagara Falls located at 745 Main Street from 6pm to 8:30pm. Classes start on **Wednesday January 19, 2011.**

The session will feature business owners, lawyers, bankers and accountants from the area.

## THE PROGRAM

The City of Niagara Falls, Department of Economic Development and in partnership with SIFE – D'Youville College offers this program as an option to the needs of the community of Niagara Falls. By investing in our community, business owners will expand their chances of success and opportunities to contribute to the economic development of the City of Niagara Falls and Western New York area.



The results of this program will include the elaboration and preparation of a business plan, tailored specifically to your business idea.



This business plan will allow you to promote and present your business idea to different financial institutions and business organizations of the region.

*For additional information on enrollment, training information and class dates, please contact:*

**Clara Dunn, Coordinator**  
Phone 716-286-4481  
[clara.dunn@niagarafallsny.gov](mailto:clara.dunn@niagarafallsny.gov)

**Carolina M. Reece, SIFE**  
Phone: 716-289-2062  
[6reecec@dyc.edu](mailto:6reecec@dyc.edu)

**TRAINING TOPICS  
INCLUDE:**

---



- Getting your Business Started
- Creation of a Budget
- Financing your Business
- Understanding Financial Statements
- Legal Issues
- Marketing Strategies in Business
- Using E-Business to Improve your Business
- Leading your Business to Success
- Government Funding



**City of Niagara Falls**  
Department of Economic  
Development

**745 Main Street**  
**Room # 17**  
**Niagara Falls, NY 14302**  
**Phone: 716.286.4481**  
**clara.dunn@niagarafallsny.gov**



D'Youville College

**City of Niagara Falls**

---

**SIFE – D'Youville College**  
**ENTREPRENEURIAL**  
**TRAINING PROGRAM**



*Educating Our Community*

**Phone: 716-286.4481**